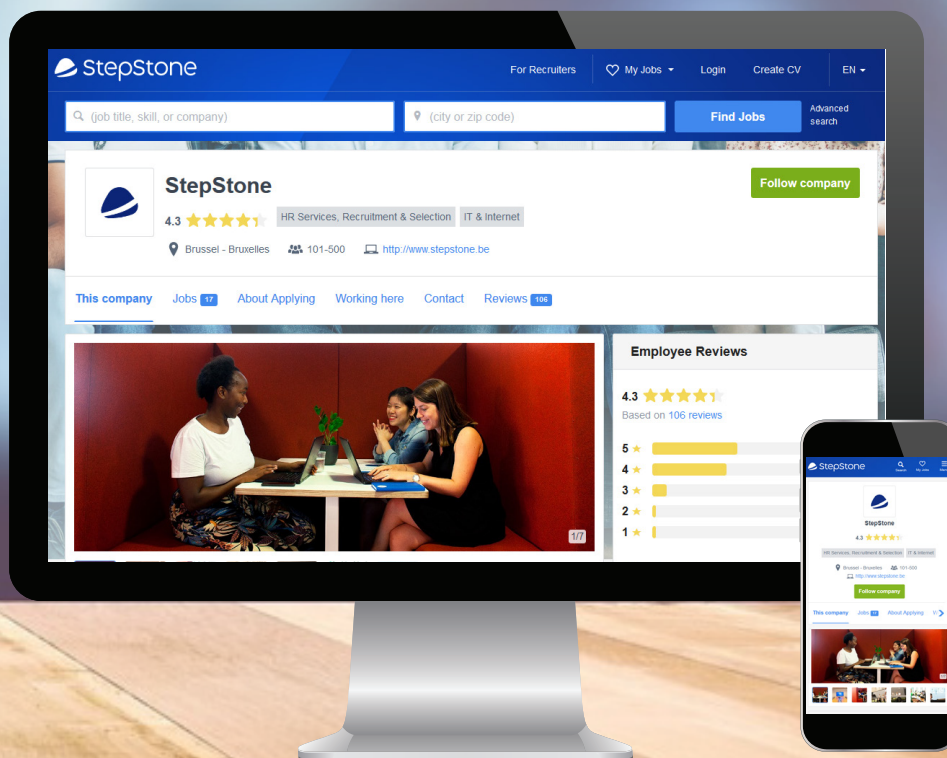


## NEW-GENERATION COMPANY PRESENTATION

Differentiate yourself from other recruiters and present yourself as the employer of choice

80% of candidates will turn down an offer if they do not identify with the employer. So, before applying, they try and find as much information as they can about their potential future employer: who am I going to work with? What is the corporate culture and what benefits does the company offer?

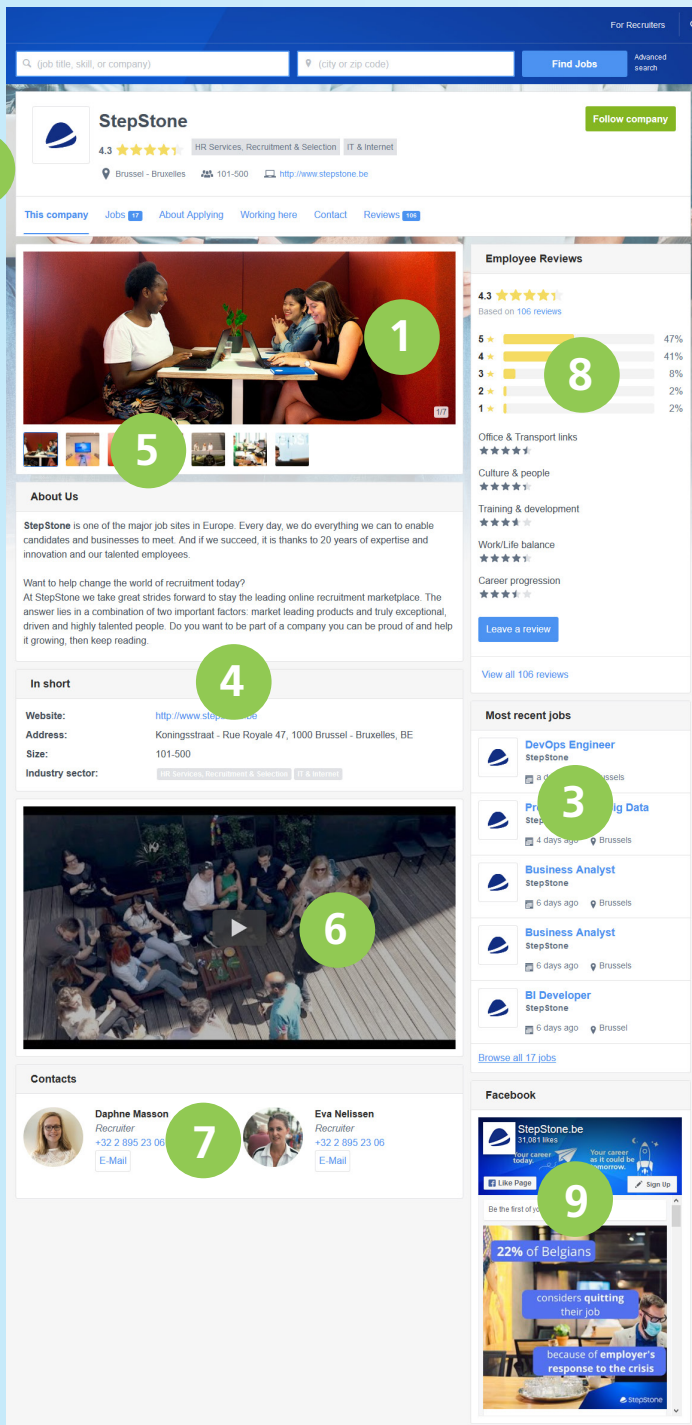
**Our new company presentation lets you answer all these questions in one place.**



### Your benefits

- ✓ A clear layout which works on PCs and mobiles
- ✓ Present yourself as the employer of choice
- ✓ In keeping with the new design for your jobs
- ✓ Lots of opportunities for customisation

# The new-generation company presentation at a glance



- 1 Cover picture
- 2 Background picture
- 3 Recent job offers
- 4 2 text sections:
  - Overview
  - Facts and figures
- 5 Picture gallery
- 6 Video presenting your company and its values
- 7 Contact persons
- 8 Employee Reviews
- 9 Facebook flow

# Technical specifications

You can forward the necessary material for your company profile to your contact person at StepStone.

- **TITLE AND CONTENT OF YOUR 4 SECTIONS**

YOUR TEXT IN WORD FORMAT

- **COVER PICTURE**

SIZE 1140 X 456 PX; MAX. WEIGHT 2 MB

- **BACKGROUND PICTURE**

SIZE 1920 X 1080 PX

- **FONT COLOUR**

'CMYK' OR 'RGB' REFERENCE

- **PICTURE GALLERY**

SIZE 1140 X 456 PX; MAX. WEIGHT 2 MB

MAX 20 PICTURES – NO PICTURES WITH TEXT

- **VIDEO**

YOU CAN INSERT A LINK TO A YOUTUBE OR VIMEO VIDEO

- **CONTACT**

PRESENT UP TO 10 HR MEDEWERKERS. EACH FIELD CAN CONTAIN 50 CHARACTERS.

PICTURE: 400 X 400 PX.

- **EMPLOYEES TESTIMONIALS**

TEXT: MAX; 300 CHARACTERS (SPACES INCLUDES);

NAME AND FUNCTION: 50 CHARACTERS; PICTURES: 600 X 400 PX.

## Contact



Would you like more information about the company profile?



[cs.nl@stepstone.nl](mailto:cs.nl@stepstone.nl)



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