

StepStone Channels

StepStone Channels: reach out to relevant target groups

Our StepStone Channels present jobs, trainings, tips and articles especially for candidates within a specific domain. StepStone offers 4 target channels:

- ▶ IT & Telecom
- ▶ Engineering
- ▶ First Job
- ▶ Student

When your StepStone job listing matches the target group of a certain channel we will post your job listing automatically - without supplement - on the appropriate channel.

StepStone offers different possibilities to stand out of the crowd within a channel:

- ▶ Splash page
- ▶ Overlayer
- ▶ Skyscraper
- ▶ Company of the week
- ▶ Premium jobs

Splash page

A visitor will first land on a page with your message before seeing the home page of the StepStone channel. Your message will receive the full attention of the StepStone Channel visitor. Guaranteed!

First Job
Het Channel voor starters en young potentials

StepStone

Fransais

Zin om de handen uit de mouwen te steken?

Dan ben jij de collega die we zoeken!

NMBS-Groep

Naar StepStone First Job Channel >>

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www.eerste-job.stepstone.be - Tips voor de starter, voor uw stage, studentenjob of eerste job.

StepStone channels

The screenshot shows the StepStone Engineering channel homepage. The page is titled 'Engineering' and 'Het Channel voor ingenieurs & technische profielen'. It features a navigation bar with 'Ingenieur-jobs Home', 'Jobs zoeken', 'Jobs via e-mail', 'Voor werkgevers', 'StepStone Home', and 'Français'. The main content area is divided into several sections:

- In samenwerking met:** Logos for Industria, Management, and HRMagazine.
- Jobs zoeken:** A list of job categories with counts: Biotechnologie (62), Bouwkunde, werktuigbouwkunde (300), CAD Construction / Visualizing (167), and Chemie (593).
- Bedrijf van de week:** A box for 'Mainsys' with a '2' in the corner.
- Premium Jobs:** A box for 'Energy Efficiency Project' with a '3' in the corner.
- Quick Poll:** A poll titled 'Is het momenteel moeilijk om een job te vinden als ingenieur?' with three options: 'Zeker niet: er zijn veel openstaande functies', 'Ja, het aantal jobaanbiedingen is beperkt', and 'Ik weet het niet'. There is a 'Verzenden' button.
- Dit zeggen onze gebruikers:** A testimonial from 'Michaël Platteaux' about his experience with StepStone.
- Handige tips:** A section with tips for job seekers.

Four advertising spots are highlighted with orange boxes and numbered 1 through 4:

- 1. Overlayer:** A large vertical banner for Atlas Copco with the text 'Ontdek onze vacatures via stepstone of surf naar www.atlascopco.be/jobs' and an image of a man sitting on a yellow Atlas Copco machine.
- 2. Company of the week:** A box for Mainsys.
- 3. Premium Jobs:** A box for Energy Efficiency Project.
- 4. Skyscraper:** A vertical banner for Bridges with the text 'Is your career on track?' and 'We'll offer you an opportunity you can't refuse!'.

Job listing

CV database

Advertising

Channel

Mailings

1. Overlayer

During a full week your message is published on top of the StepStone Channel home page. An overlayer offers plenty of creative possibilities to convey your message.

2. Company of the week

Attract the exclusive attention as 'Company of the week' on the home page of the channel of your choice. During a full week your logo links to your job listing overview.

3. Premium Jobs

Your job will attract the attention during one week on the home page of your preferred channel. The Premium Job position presents your logo and title of the job listing and links straight to your online job listing.

4. Skyscraper

We publish a skyscraper for you on every page of the channel of your choice. You can put your message forward in this vertical format during 7 days.