

Boost

Need extra traffic? Then we offer StepStone Boost ... a rotating banner that appears on www.skynet.be*

StepStone Boost, a unique product on the Belgian market, makes sure you receive 1000 extra clicks on your job listing. And we're not talking about the candidates whom you reach via StepStone here, because this banner appears on a non-job site. So you address a totally new audience.

StepStone makes quality clicks a top priority. That's why the banner explicitly links to your job listing so surfers are aware that your job listing will appear.

The Boost banner will stay online until 1000 clicks have been generated. A quick calculation: with an average Boost campaign your banner appears more than a million times.

In addition to the extra reach for your job; your brand awareness and the image of your company are boosted too. Our StepStone web designer can design a banner to meet your needs. Of course you can furnish a banner yourself. It's up to you.

*more than 16,200,000 visitors per month (source: CIM, May 2008)

The image shows a screenshot of a Skynet website. A large orange arrow points from the text 'Boost banner' to a StepStone Boost banner for Bridgestone. The banner is displayed over a job listing on the Skynet website. The banner features the Bridgestone logo and the text 'Give your career a new shape.' with an image of a white crane. The banner is positioned over a job listing on the Skynet website. The job listing includes the text 'Snel zoeken', 'Gedetailleerd zoeken', 'Zoeken op trefwoord', 'Zoeken op bedrijf', 'Meest recente jobs', 'Logo Galerij', and 'Bedrijfspresentaties'. The banner also includes the text 'Engineering', 'Eerste job', 'Studentenjobs', 'IT & Telecom', 'KMOjobs', and 'Gezondheidssector'. The banner is positioned over a job listing on the Skynet website.