

# Video Listing

## Talk to your candidates in your own video listing.

An image tells you so much more than thousand words... Our experience shows us that applications are more qualified as candidates get more and relevant information about the job offered in the recruiting company. A Video Listing is an excellent opportunity to give more information to the candidate.

- ▶ In each listing or company presentation that is made in your own house style, a video message can be integrated
- ▶ A video can be delivered by your company or will be made for you by a specialized StepStone partner
- ▶ You can use one video per listing or you can integrate one general video in all your listings

### Example Video Listing



### Technical information:

- ▶ Max 6 MB or 2 minutes
- ▶ Framesize: 320 x 240 pixels
- ▶ Deinterlaced video
- ▶ 24 frames per second
- ▶ Datarate 400 Kbit/s
- ▶ Audio codec: MPEG Layer III (MP 3)
- ▶ Audio data rate 96 Kbit/s